



Personal Coaching

A Proposal from Rob McClinton, Artistic Leader Consulting

Overview



My coaching is goal-centered. I'm not looking to be your lifelong coach. I'm looking to be the coach that gets you moving toward your goal.

I accept you as you are, stand by you where you are, and work with you to create a plan to get you to where you want to be next. I'm direct and somewhat unconventional. I'm strong at modeling how to have difficult conversations.

Please see <http://artisticleader.com/about-me/> for more about me. You'll find feedback about my management style on [my LinkedIn profile](#).

Areas of Focus



- **Management and team leadership** - working with direct reports, building leadership skills, negotiating with peers, and positioning with senior managers to solve a problem or reach a goal.
- **Career management and networking** - working toward promotions, preparing for interviews, and taking the pain out of networking.
- **Next steps and pivots** - identifying new directions in your current career path or planning a pivot to do something completely different.

Areas of Focus:

Management and team leadership



We can focus on:

- Leading and developing direct reports.
- Building or growing your leadership skills.
- Negotiating with peers and the strategically managing office politics.
- Positioning yourself with senior managers to solve a problem, reach a goal or advance your career.

Areas of Focus:

Career management and networking



We can focus on:

- Working toward promotions and addressing areas of repeated weakness.
- Preparing for phone and in-person interviews through practice and using sales skills to create the vision of you want to be seen.
- Taking the pain out of networking through practicing small talk and using classic sales skills to build rapport with a new person.

Areas of Focus:

Next steps and pivots



We can focus on:

- Collaborating on the next steps in your career or current role.
- Building a plan to pivot in a completely new direction.
- Brainstorming what's next when you feel stuck but haven't settled on where you really want to invest yourself.

Process



1. During the initial session I get to know you and your goals, strengths, concerns, weaknesses and fears.
2. During the middle sessions we plan how to achieve your goal and test different methodologies. I'll ask "why not" a lot. Depending on the reason for hiring me, this is where we do a lot of interviewing practice.
3. During the final session we set your commitments to yourself and work through the ways you keep yourself (too) safe - and unable to succeed.

Schedule & Cost



My rate is \$125 per hour with a 4 hour minimum. (2 hour minimum for interview coaching.)

The first session is one hour. The remaining sessions can be 30 or 60 minutes.

I'm available Tuesday through Saturday at varying times.

Contact Me



If you want professional and compassionate, innovative and traditional, let's chat and see if we click.

Email me at rob@artisticleader.com and I'll be in touch.

If we don't work together, I wish you the best.

